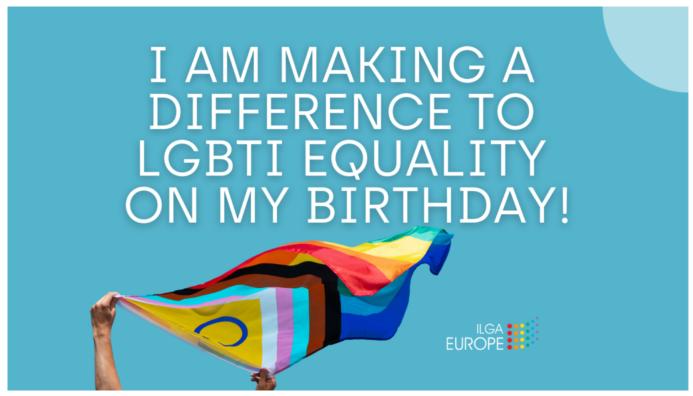


Fundraise on Facebook and Instagram

By asking your friends and family to donate via Facebook or Instagram, you will help our work improving lives for LGBTI people across Europe and Central Asia. No fees are charged on donations, so 100% will be received by ILGA-Europe.



We have lots of downloadable images to help customise your fundraising page!

Create a Facebook Fundraiser

Simply click on this link https://www.facebook.com/fund/ilgaeurope/ to create your page. You can set your own target amount, end date and upload your own cover picture.

Your friends are more likely to donate if you personalise your page, so edit the text to share why you care about LGBTI equality and why raising money for this cause is so important.

Once you have your page set up, invite your friends to help you reach your fundraising goal.

If you're fundraising for your birthday, we have <u>plenty of downloadable images</u> to help you customise your fundraising page and spread the word.



Create an Instagram Fundraiser



You can create a fundraiser for <u>ILGA-Europe</u> from an Instagram post by tapping on 'Add fundraiser' before sharing. The fundraiser will be visible in the post and you can find a link to the fundraiser in your bio. The fundraiser will be active for 30 days. You can extend the fundraiser duration or end it at any time. For more detailed instructions on creating an Instagram fundraiser, click here https://help.instagram.com/2527669914192115



Donation stickers

You can also add a donation sticker to your Instagram Stories and live videos. Others who see your story or live video can tap the sticker to donate.

Need help with Facebook or Instagram fundraising? Reach out to our Partnerships Manager.