How companies can partner with us

Support from companies that share our vision of a world where LGBTI people can live in freedom and equality has a real impact.

In line with our corporate engagement policy, we partner with companies that share our values and can demonstrate a genuine commitment to LGBTI equality and human rights. Funds raised through partnerships and joint campaigns with companies allow us to continue leading positive change for LGBTI communities across Europe and Central Asia. It also gives us more flexibility in tackling homophobia and transphobia, wherever and whenever LGBTI rights and communities are under attack.

For our partners and supporters, it's not only about mobilising vital funding, but also about raising awareness and advancing LGBTI acceptance.

Showing support for LGBTI rights and equality is a great way to demonstrate corporate responsibility and commitment to a positive and inclusive culture for LGBTI staff and customers alike.

Download our information pack above to learn more and get in touch with our Partnerships Manager to discuss how we can work together.

examples of who we work with:

Revolut

Rainbow Revolut Card supporting ILGA-Europe

ILGA-Europe have been a charity partner of Revolut since the launch of the app's Donations feature and iconic rainbow payment card in 2019. Since then Revolut customers have raised more than €700,000 for our work leading positive change for LGBTI communities across Europe and Central Asia. Customers can donate by rounding up spare change and donating the difference, setting up a regular payment, or making a once-off donation.

This highly impactful partnership has also generated international media coverage and strong social media engagement: over the years Revolut Pride campaigns have included video clips featuring LGBTI influencers, London Underground and Dublin public transport ads, and a popular social media photo contest.

Crocs

Crocs Europe proudly partnered with ILGA-Europe on their 2021 Pride campaign.

The campaign was a celebration of inclusion of all, irrespective of gender identity and expression, and supported ILGA-Europe's work advocating for more inclusive societies for LGBTI people and supporting frontline activists with a donation.

Envy Peru, winner of the first season of Drag Race Holland, and drag artist Eli Express, were faces of the campaign.

Google

Google sponsoring the 2022 Equality Fundraiser in Brussels

Google have been the headline sponsor of ILGA-Europe's annual flagship fundraising event, the ILGA-Europe Equality Fundraiser (formerly known as the European Equality Gala), since 2015, demonstrating their commitment to making diversity, equity, and inclusion part of everything they do.

Toyota

Toyota Motor Europe’s employees took 280k steps in their Pride challenge

The team at Toyota Motor Europe crushed their Pride 2023 challenge by taking a collective 280K steps in two months, way beyond their target of 150K, unlocking a donation to ILGA-Europe made by the company. The Pride challenge is a great example of employee engagement and commitment to DE&I. In addition, Toyota’s ‘All Colours of the Rainbow’ employee-led group held a range of events throughout Pride month, concluding with a fabulous fundraising show and concert at their European headquarters in Brussels, featuring legendary drag artist LaDiva Live, to raise funds for ILGA-Europe.

> **By raising the Pride flag Toyota sends out a clear message: we don’t tolerate unequal treatment, discrimination, and hatred and we are committed to creating a truly inclusive and equitable workplace.**
>
> *Kylie Jimenez, Toyota Motor Europe’s*
> *Chief Diversity Officer*