

# Silver Rainbow

Let older LGBTI people shine

On 1 October 2015, we will celebrate the 25th annual [UN International Day of Older Persons](#).

Leading up to 1 October, ILGA-Europe will be running 'Silver Rainbow' – a social media campaign to highlight life experiences of older LGBTI people.

[Campaign](#), [Inclusion and Equality](#), [Ageing](#), [Intersectionality](#)



- **What is Silver Rainbow?**

The campaign aims to raise awareness of the specific needs of older LGBTI persons and to share the best resources on the topic.

- **How you can support Silver Rainbow:**

We will be sharing videos, an animation, an infographic and lots of resources (from members and partners) on our

website, through Facebook and via Twitter.

We would love you to get involved by sharing our posts, commenting on Facebook or chatting to us on Twitter using the hashtag **#SilverRainbow**

Fighting back against exclusion and invisibility – older people in the LGBTI movement:

*Video by Stefano Ridolfi*

## **Let older LGBTI people live healthy lives**

[Let older LGBTI people live healthy lives](#)Download

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## **Long term care**

Let older LGBTI people enjoy long term care with dignity

*Animation by Latte Creative*

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## **UN International Day of Older Persons 2015**

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*Video by Stefano Ridolfi*