

communications needs assessment of the LGBTI movement in Europe and Central Asia' launch

News, Strategic Communications

You are invited to register for the activist launch of 'Communicating for Change: a communications needs assessment of the LGBTI movement in Europe and Central Asia', taking place at 12:00 CEST THURSDAY 15TH APRIL.

This event has already taken place

Communication is at the heart of some of the biggest successes of the LGBTI movement in Europe and Central Asia. In a context where opposition actors continue to gain in strength and momentum, the time for increasing our communications capacities is now!

- Are you curious about how your communications work compares to that of other LGBTI activists across Europe and Central Asia?
- Are you interested in using evidence from your country and the region to make the case for your communications work to be properly funded?
- Do you want to hear what ILGA-Europe is doing to implement the results of our biggest ever communications needs assessment, and discuss what to do next?

You are invited to register for the activist launch of 'Communicating for Change: a communications needs assessment of the LGBTI movement in Europe and Central Asia'. Click here to register for the event 12:00-13:00 CEST Thursday 15 April.

LGBTI activists from Europe and Central Asia who register will receive the summary report of our communications needs assessment, available in English and Russian.

Consisting of surveys, focus groups, interviews and webinars with 190+ activists from 45 countries, this is the most in-depth investigation into the <u>communications</u> strength of the movement in our region. Many of you contributed by responding to the survey, and participating in interviews, focus groups, and webinars. Thank you, this needs assessment was possible thanks to the time and energy you made available!

This event will present the findings, give you an opportunity to discover how you compare with your peers (in terms of capacity, skills, and challenges), and discuss where we go from here.

Don't miss this opportunity to discuss with ILGA-Europe and your peers how!