

## Skills Boost: Useful communications strategies for LGBTI activists

Do you feel like your group/organisation needs a communications strategy, but you don't know where to start, if you have the time, or if it will actually make a difference to your work? Join us on 3 and 17 April for a Skills Boost session designed for LGBTI activists who want your organisational communications to get a bit more strategic.

[News](#), [Strategic Communications](#)

[Register here](#) to join us at **12:00 CEST (noon), Wednesday 3 April** for a Skills Boost session designed for LGBTI activists who want your organisational communications to get a bit more strategic. The session will last 90 minutes.

We will cover:

- What is a communications strategy? (and how is it different from 'strategic communications'?) What is the point of it?
- What is the minimum that any communications strategy should cover, and what is the menu of options if we want to be a bit more ambitious?
- Hearing from two LGBTI organisations who have gone through a communications strategy process recently – and what they learned from their experience.
- A small assignment to help you get started – if you complete it then you will be invited to the follow-up session at **12:00 CEST (noon), Wednesday 17 April** where you can get individual feedback from our experts and each other and go deeper.

Register [here](#) to join the session on April 3rd.

Register [here](#) to join the session on April 17th.