

Skills Boost: Useful communications strategies for LGBTI groups: Take it to the next level

Do you feel that your comms strategy can be better but you are not sure where to start? Has the situation changed dramatically since you created your strategy? Or are you wondering about needing different comms strategies for different areas of your work?

[News](#), [Strategic Communications](#)

Register here to join us at **12:00 CEST (noon), Wednesday 25 September** for a 60-minute Skills Boost session designed for LGBTI activists who want to go deeper into communications strategies.

At this session, you will learn about the experience of Ljubljana Pride (Slovenia), who developed comms strategies for every area of their work.

We will cover:

- Does an organisation need more than one comms strategy, and what to do if the answer is yes? How did Ljubljana Pride approach this challenge, and what did they learn?
- Why update a comms strategy and how to do it in a smart way?
- As our previous Skills Boost was devoted to “basics” of comms strategies, this time we will focus on specific experiences of Ljubljana Pride and their learnings.

Excited for our Skills Boost on 25 September? While you wait, watch the recording of our previous session on comms strategies:

Did you miss this session? Find the recording and some additional materials to look at below!

You might want to check other comms resources by ILGA Europe:

- Useful communications for LGBTI activists: (Skills Boost recording): <https://www.youtube.com/watch?v=HDomQzkr3mQ&t=2566s>
- Communications Strategies for Small Organisations (a Hub card): <https://hub.ilga-europe.org/communications/communications-strategies-for-small-organisations/>
- 9 Steps to a Good Communications Plan (Hub card): <https://hub.ilga-europe.org/communications/9-steps-to-a-good-communications-plan/>

Do you struggle with some specific communications challenge, and do not know where to start? Reach out to us, we might be able to help! Contact svetlana@ilga-europe.org