

Communicating for Change

[Report, Strategic Communications](#)

A communications needs assessment of the LGBTI movement in Europe and Central Asia, for donors to help create new grant opportunities to support communications efforts.

In October 2019, we launched a survey to better understand how communications are currently being used, and the needs/capabilities LGBTI groups and organisations in Europe and Central Asia have for this critical organisational function. Almost 200 LGBTI groups and organisations, small and big, registered and non-registered, ILGA-Europe members or not, participated in this survey.

Consisting of surveys, focus groups, interviews and webinars with 190+ activists from 45 countries, this is the most in-depth investigation into the communications strength of the movement in Europe and Central Asia.

ILGA-Europe are using the results to plan for new guides and resources to support strategic communications work, and, with the help of our donors, creating new grant opportunities to support communications efforts.

[Communicating for Change \(English\)Download](#)

[Communicating for Change \(Russian\)Download](#)