

# Framing Equality Toolkit

[Report, Strategic Communications](#)

This toolkit is a short guide to strategic communications, based on extensive research and building on the experience of activists and communicators from around the globe.

It aims to provide a framework rather than a blueprint; helping you to ask the right questions rather than giving you the right answers. It's designed to be helpful for anyone who communicates as part of their voluntary or paid work. It's written with a focus on European LGBTI activists, but we hope it will be useful to others with a similar vision.

It was developed by ILGA-Europe alongside the [Public Interest Research Centre](#).

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